

**Mobile Taipan** is looking for a suitable candidate for the role of Marketing and Account Executive.

### **About our Company**

Mobile Taipan is part of The Taipan Group of companies. We specialize in research, conceptualising and development of mobile web solutions for both local and global market. Established in Singapore since 2006, the company develops a wide range of innovative solutions to help businesses communicate more effectively.

### **Marketing and Account Executive**

#### **Key responsibilities:**

- Provide support to the managers in multiple web and mobile projects.
- Conceptualize new products and prepare product briefs.
- Ensure effective project management.
- Prepare and monitor timeline.
- Prepare quotation and manage budget for projects.
- Plan and execute product launches and other marketing activities.
- Be actively involved in business development to expand customer base, increase market share and build new clientele.
- Identify market opportunities available in the web/mobile space.

#### **Requirements:**

- Recognised tertiary qualifications with at least 1-2 years working experience.
- Qualifications or experience in related fields would be an added advantage.
- Rigorous, diligent and self motivated.
- Good communication skills.

Interested parties, please submit the following to Dawn at [hr@mtaipan.com](mailto:hr@mtaipan.com)

1. CV/Resume together with your current and expected salary.
2. Digital passport sized photo.

Please note that only shortlisted candidates will be notified.

Only Singaporeans and Singapore Permanent Residents to Apply.